

Personality 360°

Perceptions Matter

Have you ever wondered how you come across to others? Are you as direct as you think? Do others find you naturally helpful?

How others perceive you is more than just a matter of personal interest - it's also critical to performance. Effective leadership and influence all come down to your personality. However, despite its importance, it's often difficult to get an objective and helpful view of how you are perceived by others.

That's why we developed the Personality 360°. The Personality 360° provides an in-depth look into your personality as observed by those around you. Geared completely toward development, the Personality 360° measures 16-elements of personality and natural influence, to provide deep insights into improving your leadership potential.

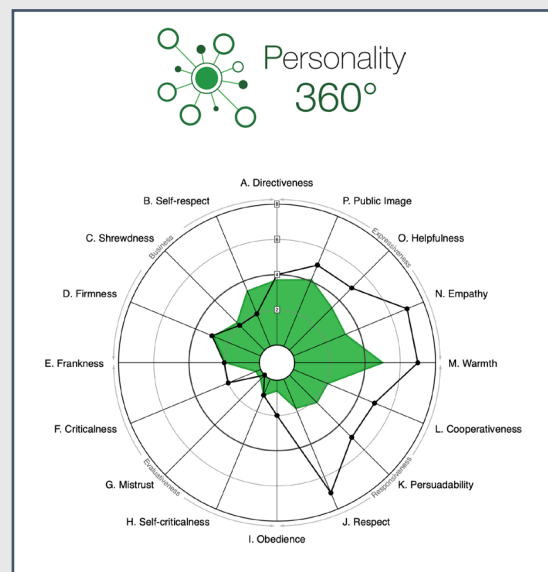
BECOME THE LEADER YOU WANT TO BE

Your personal presence is a key ingredient in effective leadership. Do you come across as someone deserving respect, or who can be ignored? Are you seen warm and easy to connect with or standoffish and aloof? Thankfully these traits are something you can focus on and develop. Developing your ideal presence starts with a clear vision of how you want to be seen, and how you are perceived currently. That's why the Personality 360° is a valuable tool for leadership development. It measures your current personality qualities and helps pinpoint where to focus to develop the style you want to achieve.

FAST AND POWERFUL

The Personality 360° only takes 10 minutes to complete, is simple to set up, and users complete it confidentially via our secure online platform. Plus, each Personality 360° report can be customized to show the specific data you desire. Easily see how perceptions of your personality vary between peers or supervisors, or analyze results across work teams.

Based on Bartell & Bartell's tried and true personality assessments, the Personality 360° is truly a powerful reflection of who you are. Refined over 25+ years and based on thousands of leadership results, the personality dimensions of the Personality 360° will reveal incredible insights and take your leadership to new heights. It's all about increasing your influence!



Contact us to learn more and get started!